COMMERCIAL SPONSORSHIP & ADVERTISING

2026



EDWARDS AIR FORCE BASE
FORCE SUPPORT SQUADRON

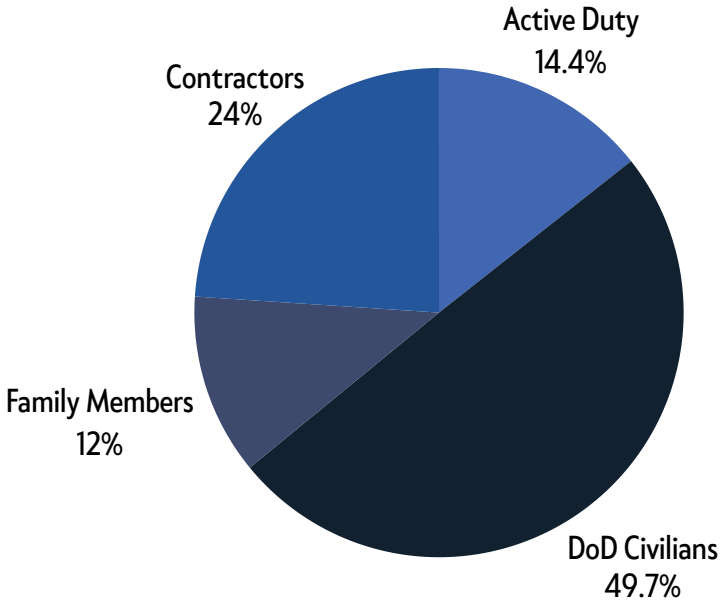


EDWARDS AFB

Edwards Air Force Base is the center of the aerospace testing universe & the second largest base in the Air Force!

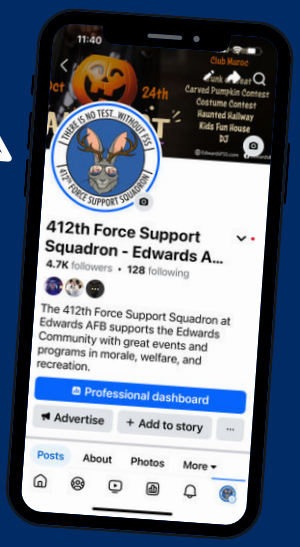
The 412th Force Support Squadron's mission is to provide programs and events that support the Morale, Welfare and Recreation of the base community.

Through the Commercial Sponsorship Program, businesses can partner with MWR to strengthen programs that support service members and their families, all while building lasting connections within the Edwards AFB Community.



SOCIAL MEDIA REACH

EdwardsFSS	4.9K+ Followers
edwards_fss	2K+ Followers
edwardsfss.com	245,124 Views *FY 2024*



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It does not obligate appropriated funds or nonappropriated funds of the Government.

EDWARDS AIR FORCE BASE
FORCE SUPPORT SQUADRON



COMMERCIAL SPONSORSHIP PROGRAM

Through Commercial Sponsorship & Advertising, small and large businesses alike can build brand awareness and increase visibility within a highly engaged and often hard-to-reach military audience. Known for their brand loyalty, mobility and strong word-of-mouth influence, military members carry preferred brands with them across duty stations and communities worldwide.

The Commercial Sponsorship Program supports programs and events hosted by the following FSS facilities:

- High Desert Lanes Bowling Center
- Muroc Lake Golf Course
- Club Muroc
- Arts & Crafts/Auto Hobby
- Child & Youth Programs
- Rosburg Fitness Center
- Library
- Aero Club
- Oasis Community Center
- Outdoor Recreation

2026 BASE WIDE EVENTS

Eggstravaganza
March 28, 2026

Summer Reading Program
June 13 -August 8

Summer Bash
July 3, 2026

T.E.S.T.
September 3, 2026

Oktoberfest
September 25, 2026

Fall Fest
October 23, 2026

Winterfest
December 4, 2026

These dates are tentative and could be subject to change.







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HOW WE CAN WORK TOGETHER

Commercial Sponsorship

- Financial Support
  - Cash can be used to offset or enhance MWR programming or events.
  - Cash can also be used to expand or offset costs to patrons.
- In-Kind Goods/Services
  - Products or services that can be used to enhance events and programs.
    - *Ex. Candy given in-kind for our annual Trunk-or-Treat at Fall Fest.*

Advertising

- Advertising offers the opportunity to display your business's information in a variety of print and digital channels directly to the Edwards AFB Community.

Donations

- Donations in the form of cash, products and services are always welcome and greatly appreciated.
- *Publicity and recognition are limited due to Air Force regulations.*





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ANNUAL BASE-WIDE EVENTS

Eggstravaganza

Estimated Attendance: 500

A day of Easter fun for the whole family, including breakfast with the Easter Bunny at the Bowling Center and an egg hunt with over 10,000 eggs!



Summer Bash

Estimated Attendance: 1,500

Annual 4th of July celebration with live entertainment, food booths and trucks, beer garden, contests, prizes and a spectacular fireworks show!



Fall Fest

Estimated Attendance: 600

Edwards AFB's annual celebration of fall featuring a decked-out trunk or treat, haunted house, beer garden, costume contests for all ages and fall-inspired crafts for kids.



Winterfest

Estimated Attendance: 1,500

Celebrate the beginning of the holiday season with festive music, tree-lighting ceremony, food trucks and photos with Santa!





2026 SPONSORSHIP PACKAGES

Base-Wide Events:

- **Eggstravaganza, Summer Bash, Fall Fest and Winterfest**

Custom packages are available to fit the needs of any business!
Contact **412sponsorship@gmail.com** for more information.

	PRESENTING SPONSOR $2,000	ASSOCIATING SPONSOR $1,000	CONTRIBUTING SPONSOR $500
10' X 10' EXHIBIT SPACE in high traffic area at event	★	★	★
PRINT & DIGITAL LOGO PLACEMENT on event marketing materials	★	★	★
EVENT & SOCIAL MEDIA SHOUTOUTS mentions before & during event	★	★	★
DIGITAL ADVERTISING in FSS facilities leading up to event for 1 month	★	★	
WEBSITE ADVERTISING on homepage of edwardsfss.com for 1 month	★		
3'H X 6'W BANNER in 1 FSS Facility for 1 month	★		

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2026 ADVERTISING PRICELIST

SABRE Magazine

Our quarterly print publication produces 8,000 copies annually, distributed directly to on-base homes and 20 facilities.

Full Page (8.5"W x 11.5"H)	$805 1 issue | $2,250/full year
Half-Page (8.5"W x 5.5"H)	$460 1 issue | $1,190/full year
Quarter Page (4.25"W x 5.5"H)	$290 1 issue | $690/full year

**20% upcharge for inside front cover placement (full & half page ads only)*



View the latest edition of the SABRE on www.edwardsfss.com/sabre-magazie/

Poster

Poster displays located in high-traffic FSS facilities, including Base Main Office, Club Muroc, Bowling Center, Edwards Library and Rosburg Fitness Center.

1 Facility	22" W x 28" H	$200/month
		$750/6 months
	24" W x 36" H	$1,300/full year

Poster size dependent on FSS facility



Flyers/Brochures

Flyers/brochures located in magazine racks in high-traffic FSS facilities, including Club Muorc, Arts & Crafts and Rosburg Fitness Center.

1 Facility	1 Magazine Rack	$150/month
		$500/6 months
		$1,000/full year



Banner

Banners can be printed on vinyl or glossy photo paper. Vinyl banners can be displayed outdoors at Wings Field, Club Muroc's back patio and Muroc Lake Golf Course's patio. Glossy banners can be displayed in Club Muroc and Bowling Center.

1 Facility	6' W x 3' H	$275/month
		$1,100/6 months
		$2,200/full year



All advertisements must have the following disclaimer. "Paid Advertisement. No Federal Endorsement Intended."



2026 ADVERTISING PRICELIST

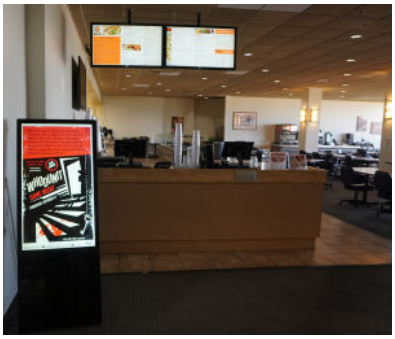
Digital Display Screens

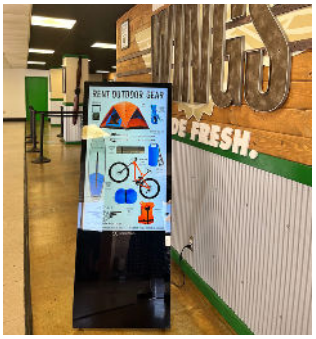
LCD screens located in 8 FSS facilities, including: Club Muroc, Rosburg Fitness Center, Community Center, Outdoor Recreation, Arts & Crafts, Bowling Center, Base Main Office and Bldg. 1610 w/ Wingstop.

8 Facilities	Static Ad	1080px W x 1920px H 5333px W x 3000px H	$600/month $2,000/6 months $3,500/full year
1 Facility	30sec Video Ad	1080px W x 1920px H	$500/month $1,950/6 months $3,900/full year

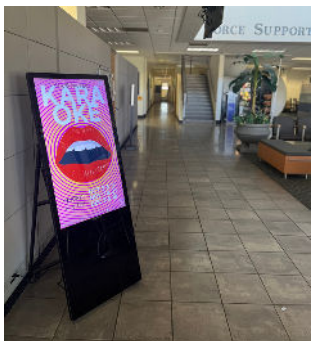


Outdoor Recreation


Club Muroc


Wingstop


Bowling Center


Main Base Office

Website Ads

Advertise on edwardsfss.com, on the homepage or directly on FSS facility pages.



Homepage Block Ad	280px W x 360px H	$150/month $500/6 months $1,000/full year
Facility Page Banner Ad	1280px W x 300px H	$115/month $380/6 months $760/full year

Available on Information, Tickets, & Travel, Outdoor Recreation, Muroc Lake Golf Course, and more!

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THERE IS NO TEST...WITHOUT FSS

412TH FORCE SUPPORT SQUADRON

CONTACT US!

Call or email to request a Sponsorship or Advertising proposal:

412sponsorship@gmail.com

(661) 275-3826

